

# ROSACEA FACIAL REDNESS THAT WON'T GO AWAY?

**Rhofade**<sup>®</sup>  
(oxymetazoline HCl)  
cream, 1%



**BEFORE**



**AFTER**

Not an actual patient.

# REDUCE THE REDNESS

**RHOFADE<sup>®</sup> (oxymetazoline HCl) cream 1% is a prescription medicine used on the skin (topical) to treat facial redness due to rosacea that does not go away (persistent) in adults**

Applied only once a day, every day, RHOFADE cream works through 12 hours (assessed at hours 3, 6, 9, and 12), showing results in 29 days.

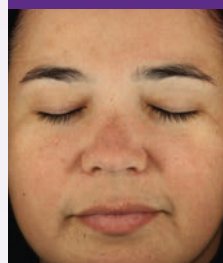
**BEFORE**

Pre-dose

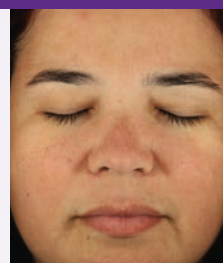


**AFTER**

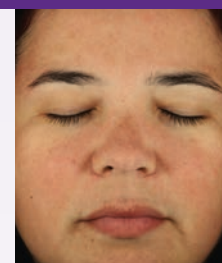
Day 29: Hour 3



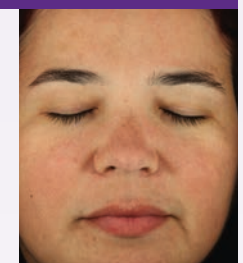
Day 29: Hour 6



Day 29: Hour 9



Day 29: Hour 12



Unretouched photos of clinical trial subject. Individual results may vary.

On day 29 of clinical trials, results were seen in 12% to 18% of adults using RHOFADE cream vs 5% to 9% using vehicle. Individual results may vary. The most common side effects at the application site include: dermatitis, worsening of rosacea pimples, itching, redness, and pain. These are not all the possible side effects of RHOFADE cream.

### Indication

**RHOFADE** cream is a prescription medicine used on the skin (topical) to treat ongoing facial redness due to rosacea in adults.

### Important Safety Information

**Before you use RHOFADE cream, tell your doctor about all your medical conditions, including if you have:** heart, blood vessel, or blood pressure problems, or narrow-angle glaucoma (get medical help if these conditions worsen); problems with blood circulation or have had a stroke; Sjögren's syndrome; scleroderma; Raynaud's phenomenon; thromboangiitis obliterans; or irritated skin or open sores on the face. Talk to your doctor if you are pregnant, breastfeeding, or plan to become pregnant.

**Tell your doctor about all your medications,** as use with **RHOFADE** cream may cause serious side effects.

The most common side effects at the application site include: dermatitis, worsening of rosacea pimples, itching, redness, and pain. These are not all the possible side effects of **RHOFADE** cream.

**RHOFADE** cream is for topical use on the face only. Do not use **RHOFADE** cream in your eyes, mouth, or vagina. Wash hands after application.

You are encouraged to report negative side effects of prescription drugs to the FDA. Contact the FDA at 1-800-FDA-1088 or [www.fda.gov/medwatch](http://www.fda.gov/medwatch).

**Please see full Prescribing Information for RHOFADE cream in office or at [RHOFADE.com](http://RHOFADE.com).**



**EPIHEALTH**

Advancing Dermatology

RHOFADE is a registered trademark of EPI Health, LLC.  
RHO-ERP-1219

**Ask your doctor about RHOFADE cream today.**

Visit [RHOFADE.com](http://RHOFADE.com) to learn more, including how to save on your prescription.